

HOW WE ANIMATE

Our experienced team of motion graphics artists are buzzing with ideas to bring your product, service or idea to life.

Brief our team



uncomplicating the complicated

STEP 1 RESEARCH

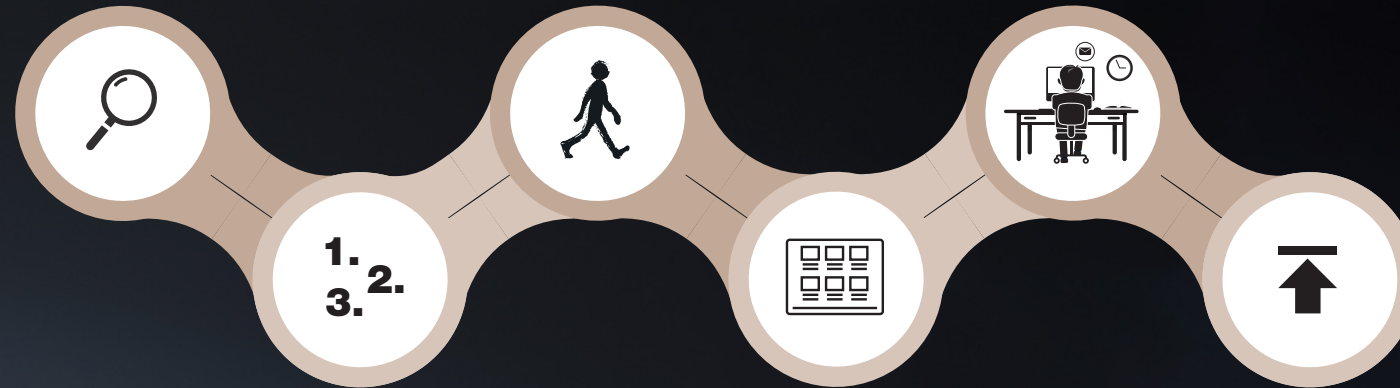
We research your brand/ product/service/solution to decide on the best method of animation for your target audience.

STEP 3 STYLEFRAMES

Because the storyboard is sketched, we provide 1-3 style frames to show you how the final piece will look like before heading into full storyboard.

STEP 5 PRODUCTION

Once the storyboard and style is approved, we move into production which involves animating, editing and sound design.



STEP 2 RUNNING ORDER

We work with you to draft a sequential list of all the information that you want to include in the animation.

STEP 4 STORYBOARDING

We take the running order and work out how to visually convey it in animation form. These are digitally sketched to keep the process quick and easy to amend.

STEP 6 PUBLISH

Following the first draft and amends your video is ready to shout about! Set it live and enjoy the proceeds.

Need more information?

Please drop us an email at engage@courtsdesign.com