

How we animate

In six easy steps, our experienced team of specialists will bring your story to life!

Try us. Drop us a line at engage@courtsdesign.com or check us out at courtsdesign.com

[Brief us now →](#)

courts

1



Do our research

We research your brand/product /service/solution to explore the best method of animation for your target audience and story.

2

1.
2.
3.

Define the running order

We work with you to draft a sequential list of all the information that you want to include in the animation.

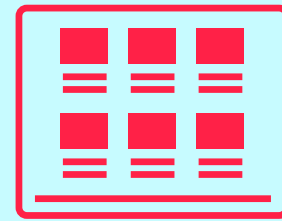
3



Create styleframes

Because the storyboard is sketched, we provide 1-3 style frames to show you how the final piece will look like before heading into full storyboard.

4



Create storyboard

We take the running order and work out how to visually convey it in animation form. These are digitally sketched to keep the process quick and easy to amend.

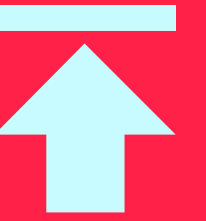
5



Into production

Once the storyboard and style is approved, we move into production which involves animating, editing and sound design.

6



Ready for upload

Following the first draft and amends your video is ready to shout about! Set it live and enjoy the proceeds.